

Dear <Insert Name>

After genuine consideration and research, I have come to the conclusion that it would be mutually beneficial for our working relationship and my role to enrol in the [Master of Technological Futures](#) at Tech Futures Lab. Let me tell you why.

Master of Technological Futures: What is it?

This one-of-a-kind programme is perfect for business professionals who want to advance or develop an innovative project, including employees (like me) who are sent by their organisation with a particular objective in mind.

It's a flexible structure, beginning with a 20 week Immersion Phase, followed by a 32 week (full-time) or a 55 week (part-time) Applied Learning Phase.

In the Immersion Phase, I would attend sessions with industry experts that focus on two main categories - business strategy and innovation, and the role and impact of technology. Core areas of emerging disruptive technologies include sessions on Artificial Intelligence, machine learning, block chain, circular economy, design thinking, ideation, prototyping, the collaborative economy, big data, internet of things, information security and more; all incredibly important and sought after skills and knowledge domains in the 'future of work and business' arena. The time commitment during the Immersion Phase is c.26 hours per week.

Following this, I would enter the Applied Learning Phase, which focuses on developing, implementing, and researching a real-world project. I would develop a project plan with guidance from a dedicated team of advisors. In the Applied Learning Phase I would focus on implementing my project plan and focusing on developing the proposed solution to the identified problem. The Applied Learning Phase involves a lot of independent, self-directed work. It also comprises scheduled workshop-style classes and short 'Drop-in' Q&A sessions, to give me the tools, resources and answers I may need. The immediate upshot is that I'll be able to practice my new skills, like how to run a design sprint, which I can then potentially share with our team. The time commitment during this final phase is c.37.5hrs per week in the full time stream, or c.18hrs per week if done part-time.

What makes this programme unique?

It's a unique Master's programme because of its innovation focus and approach to link up emerging disruptive technologies (EDTs), changing business paradigms and new economic models and how businesses can capitalise on these shifts. It supports and enables business professionals from any industry to identify an opportunity, create a solution and implement it within 55 weeks (full-time) or 75 weeks (part-time). Tech Futures Lab is deeply connected to industry, ensuring every candidate meets with experts from every area of business and from a wide range of industries. It's highly tailored, so it's flexible to suit each individual's needs, and the academic component of the programme provides structure and guidance, encouraging

candidates to understand and explore their area deeply, provide ample evidence and articulate this to a wider group - all skills and qualities that define a successful business project.

What will I gain?

In this programme I'll learn about disruptive forces reshaping business as we know it, and I'll use this knowledge to inform my project. I'll gain an understanding of emerging technologies, and of tools and strategies that can be used beyond my project and area of expertise. I will work to execute a practical and well-defined project within the chosen duration of the course. This programme can help extend and accelerate business operations within my role, and will inevitably have a ripple effect throughout the company as I touch on topics that successful leaders of today are turning their attention to.

Hear from those who have done it

I understand that you won't just want to take my word for it. Previously, candidates have enrolled in the programme with support from their organisation, and found success in significant ways.

Here are short videos from two such candidates:

[Paula Williams - HR professional](#)

[Jamie Crump - Education professional](#)

The Final details

Full tuition fees: \$15,441 (incl. GST)

Early bird discount of 25% and 50% off full tuition fees with Maori and Pasifika scholarships.

NZQA accredited to Level 9 and Tech Futures Lab owns the entire programme and enrolment process.

Next steps

I'd be eager to speak with you about the potential project I could focus on that would benefit the business. I have a few ideas. I would then set up a meeting with the Tech Futures Lab Master's programme team to discuss my goals.

I look forward to your reply.

Kind regards,